



UPAOICON-2026



43rd Annual Conference of UP Association of Otorhinolaryngologists of India

Pre-Conference
Workshop on



24th-25th September 2026

Organised by

Department of ENT,
GSVM Medical College, Kanpur

THEME

संवर्धनम्

Nurturing Excellence Together

Conference



26th - 27th
September 2026

In Association with

AOI KANPUR



GSVM Medical College, Kanpur

Trade BROCHURE

Organizing Committee



Dr. Harendra Kumar Gautam
Organizing Chairman



Dr. Amrita Srivastava
Organizing Secretary



Dr. Qazi Saquib Rizwan
Treasurer

WELCOME

— Message —

Dear Esteemed Partner,

It gives us immense pleasure to invite your esteemed organization to participate in the **43rd Annual Conference of the Uttar Pradesh Association of Otorhinolaryngologists of India (UPAOICON 2026)**, being organized by the **Department of ENT, GSVM Medical College, Kanpur**, in association with **AOI Kanpur**, from **26th to 27th September 2026** at **GSVM Medical College, Kanpur**. The **Pre-Conference Workshop** is scheduled for **24th to 25th September 2026**.

UPAOICON 2026 will bring together leading ENT specialists, surgeons, academicians, researchers, residents, and healthcare professionals from across Uttar Pradesh and neighboring states. The conference will serve as a premier academic and networking platform, fostering knowledge exchange and showcasing the latest advancements in the field of Otorhinolaryngology.

The scientific program has been thoughtfully designed to include:

- Distinguished keynote lectures
- Expert panel discussions
- Live surgical and hands-on workshops
- Scientific paper and poster presentations
- Interactive sessions with renowned faculty

This gathering offers an excellent opportunity for industry partners to:

- Showcase products, technologies, and innovations
- Enhance brand visibility among key healthcare decision-makers
- Engage directly with ENT specialists and opinion leaders
- Strengthen existing relationships and develop new business opportunities
- Demonstrate commitment to advancing medical education and patient care

We would be honored to have your organization associated with UPAOICON 2026 as a valued sponsor and partner. Your support will play a vital role in the success of this prestigious academic event while providing significant exposure to a focused and influential audience.

We look forward to your positive response and to welcoming you as a partner in making UPAOICON 2026 a memorable and successful conference.

With warm regards,
Organizing Committee
UPAOICON 2026



— UPAOI GOVERNING BODY —



Prof. (Dr.) Rajesh Kumar
President



Prof. Dr. H P Singh
Hon. Secretary



Dr. Rajat Jain
Treasurer

— KANPUR AOI GOVERNING BODY —



Dr. Sanjeev Kumar
President



Dr. Brijendra Shukla
Hon. Secretary



Dr. Saurabh Gupta
Treasurer

— ORGANIZING COMMITTEE —



Prof. (Dr.) Sanjay Kala
Patron



Prof. (Dr.) Richa Giri
Co-Patron



Prof. (Dr.) Saurabh Agarwal
Co-Patron



Dr. Harendra Kumar Gautam
Organizing Chairman



Dr. S. K. Kanaujia
Co-Organizing Chairman



Dr. Amrita Srivastava
Organizing Secretary



Dr. Astha Singh
Co-Organizing Secretary



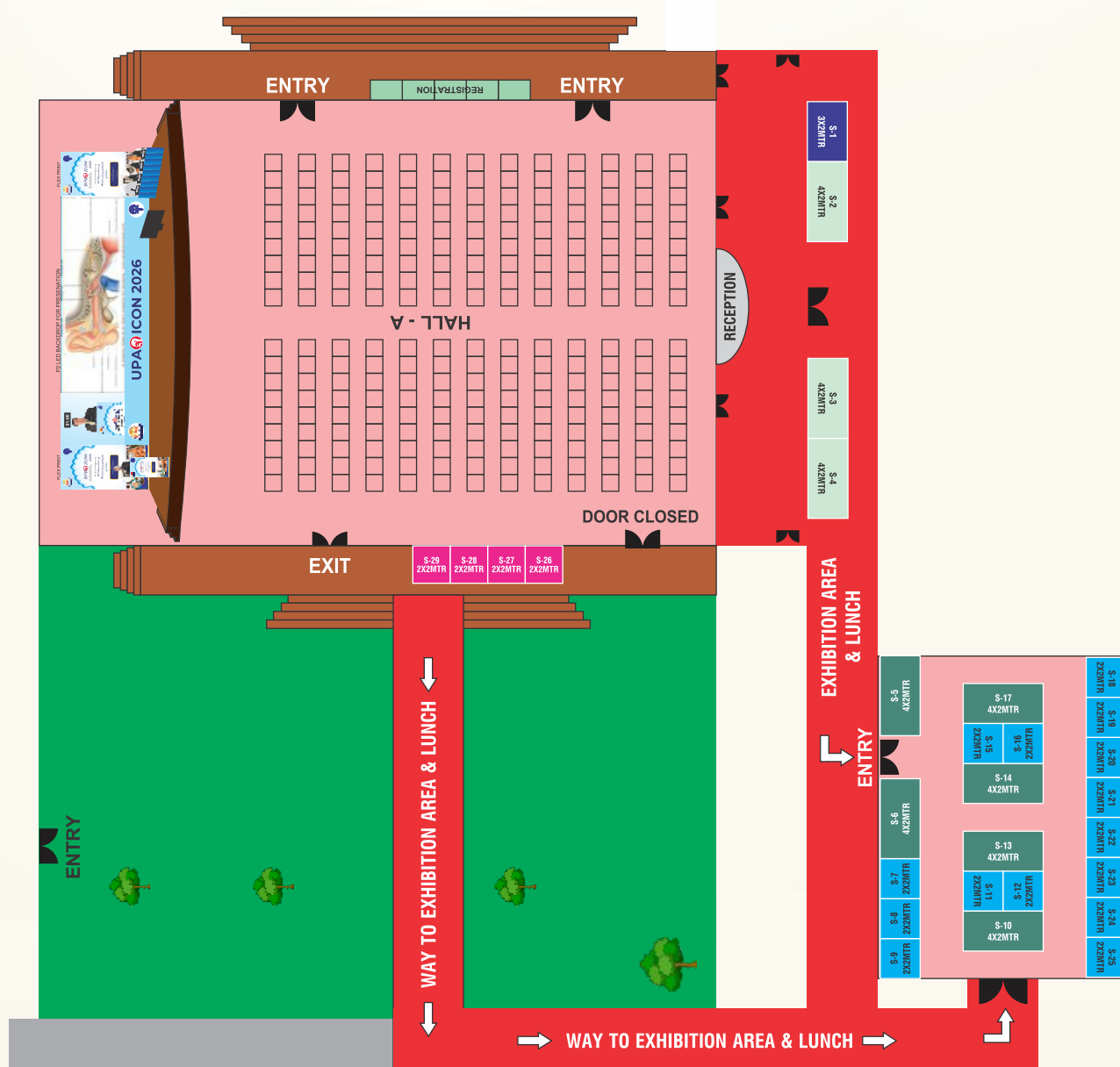
Dr. Qazi Saquib Rizwan
Treasurer

SPONSORSHIP OPPORTUNITIES

A. Exhibition Satlls

Category	Stalls No.	Stalls Size	Rate
Sapphire Stalls	(S2, S3, S4)	4x2 MTR	₹ 1.5 Lakh + GST
Platinum Stalls	(S1)	3x2 MTR	₹ 1.25 Lakh + GST
Gold Stalls	(S5,S6,S10,S13,S14,S17)	4x2 MTR	₹ 1 Lakh + GST
Silver Stalls	(S7 to S9, S11, S12, S15, S16, S18 to S25)	2x2 MTR	₹ 50,000 + GST
Bronze Stalls	(S26 to S29)	2x2 MTR	₹ 40,000 + GST

EXHIBITION LAYOUT



— SPONSORSHIP OPPORTUNITIES —

B. Sponsorships

Category	Amount
Banquet Sponsor: • Branding at Banquet venue through standees and signage • Company logo display on LED Wall during banquet function • Logo placement on conference website and scientific brochure	₹ 10,00,000
Lunch Sponsor (per day): • Branding at Lunch venue through standees and signage • Company logo display on LED Wall during Lunch • Logo placement on conference website and scientific brochure	₹ 3,00,000
Faculty Dinner Sponsor : 24 th September 2026 Faculty Dinner 25 th September 2026 Faculty Dinner	₹ 2,00,000 ₹ 4,00,000
Breakfast Sponsor (per day): • Branding at Breakfast venue through standees and signage • Company logo display on LED Wall during Breakfast • Logo placement on conference website and scientific brochure	₹ 1,50,000
Registration Sponsor: • Logo Branding on Registration Desk Backdrop • Company logo on Delegate Badges Lanyards • Logo placement on conference website and scientific brochure	₹ 2,00,000
KIT Bag Sponsor: • Company logo printed on Delegate Kit Bags distributed to all participants • Opportunity to include promotional product inserts in delegate kits • Recognition as KIT Bag Sponsor in conference materials	₹ 2,00,000
Chair Branding (per day): • Enhance your brand visibility through exclusive branding on session chair covers, prominent logo display inside the scientific hall.	₹ 50,000

— SPONSORSHIP OPPORTUNITIES —

C. Souvenir Advertisements

Item	Amount
Souvenir Advertisements - Quarter Page	₹ 5,000
Souvenir Advertisements - Half Page	₹ 10,000
Souvenir Advertisements - Full Page	₹ 20,000
Souvenir Advertisements - Second Page (Full) both side	₹ 25,000
Souvenir Advertisements - Back of Front Page	₹ 35,000
Souvenir Advertisements - Second Last Page (Full) both side	₹ 25,000
Souvenir Advertisements - Inner Side of Last Page	₹ 35,000

D. Branding & Venue Advertising

Category	Amount
Entry Gate Company Branding - 1	₹ 50,000
Entry Gate Company Branding - 2	₹ 50,000
LED Backdrop (Hall-A)	₹ 75,000
LED Backdrop (Hall-B)	₹ 55,000
LED Backdrop (Hall-C)	₹ 55,000
LED Side Wall Branding	₹ 1,00,000
Lunch/Tea Break Ad	₹ 1,00,000

— PAYMENTS DETAILS —

The payment can be made Online or through Cheque / DD

The details of the bank account is below:

- **Beneficiary Name:** 43RD UPAOICON 2026
- **Account Number:** 45320831335
- **Bank Name:** STATE BANK OF INDIA
- **IFSC Code:** SBIN0007036
- **Account Type:** Current Account
- **Branch Address:** Medical College Campus,
Swaroop Nagar, Kanpur

GSTIN: 09AABAZ3567B1ZE

ABOUT GSVM MEDICAL COLLEGE

Established in 1955, Ganesh Shankar Vidyarthi Memorial (GSVM) Medical College, Kanpur, is one of Uttar Pradesh's premier government medical institutions. Renowned for excellence in medical education, research and patient care, the college offers undergraduate, postgraduate, diploma and super-speciality programs.

Located in Swaroop Nagar, Kanpur, GSVM is affiliated with leading healthcare institutions, including LLR (Hallet) Hospital, LPS Institute of Cardiology, JK Cancer Institute, Murari Lal Chest Hospital and the GSVM Super Speciality Post Graduate Institute, providing outstanding clinical training and comprehensive healthcare services.

With experienced faculty, modern infrastructure and a rich legacy of academic excellence, GSVM Medical College continues to nurture skilled healthcare professionals while advancing quality medical education and compassionate patient care.



— ABOUT KANPUR —

Located on the banks of the River Ganga, Kanpur is one of Uttar Pradesh's largest and most prominent cities. Known as the "Manchester of the East," it is a major hub for industry, education, healthcare and commerce.

Home to premier institutions such as IIT Kanpur and GSVM Medical College, the city attracts students, researchers and healthcare professionals from across the country. Kanpur also boasts popular attractions, including JK Temple, Atal Ghat & Ganga Barrage, Allen Forest Zoo and the historic town of Bithoor.

With excellent connectivity by air, rail and road, modern amenities and a rich cultural heritage, Kanpur offers an ideal setting for academic conferences, professional events and visitors alike.



EXPLORE Kanpur

— Discover • Experience • Remember —



JK Temple

JK Temple is one of Kanpur's most iconic Hindu temples dedicated to Lord Radha Krishna and renowned for its beautiful blend of traditional and modern architecture. Built by the JK Trust in 1960, the temple attracts thousands of devotees and visitors with its peaceful atmosphere and stunning white marble design.



Allen Forest Zoo

Allen Forest Zoo, also known as Kanpur Zoological Park, is one of India's largest and most beautiful forest-based zoos. Home to diverse wildlife, lush greenery, and a serene lake, it offers a perfect destination for nature lovers, families and wildlife enthusiasts.



IIT Kanpur

Indian Institute of Technology Kanpur is one of India's premier engineering and research institutions, known for excellence in science, technology, innovation and entrepreneurship. Established in 1959, IIT Kanpur has earned global recognition for its world-class education, cutting-edge research and strong industry collaborations.



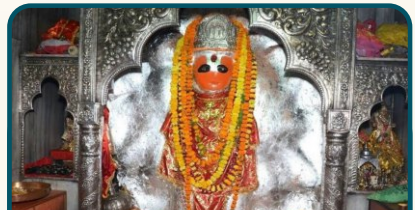
Anandeshwar Mandir, Parmat

Baba Anandeshwar Mandir is one of Kanpur's most revered ancient Shiva temples situated on the sacred banks of the Ganga at Parmat and attracting thousands of devotees throughout the year. It is especially famous during the holy month of Shravan and on Mahashivratri when devotees gather to seek the blessings of Lord Shiva.



ISKCON Temple

ISKCON Kanpur is a serene spiritual center dedicated to Lord Krishna and Radha, known for its beautiful architecture and peaceful atmosphere. The temple attracts devotees and visitors with its daily prayers, devotional music and vibrant celebrations of festivals like Janmashtami.



Panki Dham

Panki Hanuman Temple, popularly known as Panki Dham, is one of Kanpur's most revered temples dedicated to Lord Hanuman. The temple is famous for its spiritual significance, peaceful ambience and the grand celebrations held on Hanuman Jayanti and other festivals.



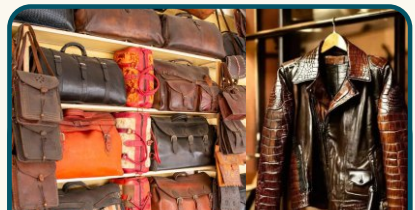
Blue World Theme Park

Blue World Theme Park is one of North India's largest amusement parks, offering thrilling rides, a water park and family-friendly attractions. Inspired by international landmarks, it provides an exciting entertainment experience for visitors of all ages.



Atal Ghat Ganga Barrage

Atal Ghat, located near the Ganga Barrage, is a scenic riverside destination known for its beautiful views of the Ganges and peaceful atmosphere. It is a popular spot for evening walks, boating, cultural events and enjoying breathtaking sunsets.



Leather Market

Kanpur's Leather Market is one of India's largest leather manufacturing and trading hubs, renowned for producing high-quality leather goods, accessories for both domestic and international markets. The market plays a vital role in Kanpur's economy, combining traditional with modern manufacturing and making the city known as the "Leather City of India."

— CONFERENCE SECRETARIAT —

Dr. Harendra Kumar Gautam

Organizing Chairman

+91 96953 34616

Dr. Amrita Srivastava

Organizing Secretary

+91 8650439887

 **Department of ENT, GSVM Medical College, Kanpur-208002**

 **upaoicon2026@gmail.com** |  **www.upaoicon2026.com**

For any queries please contact us on

Dr. Avantika Bansal

Sr. Resident

+91 8853262089

Dr. Pragya Pandey

Jr. Resident

+91 6378530239

Dr. Siddharth Varshneya

Jr. Resident

+91 8587997723

— CONFERENCE MANAGER —



Prakash Tayal : +91 9205909958



Harsh : +91 9999213143